



# CONTRA COSTA COMMUNITY COLLEGE DISTRICT

Facilities Master Planning

**SEPTEMBER 14, 2023**

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**steinberg  
hart**

# AGENDA

- 01** Introduction
- 02** Planning Foundation
- 03** Context Setting
- 04** Engagement
- 05** Next Steps





# INTRODUCTIONS

Meet the Team



**Rob**

Partner-in-charge



**Kathleen**

Superintendent/  
President GJCCD, Retired



**Benedetta**

Senior Planner



**Nicole**

Senior Planner



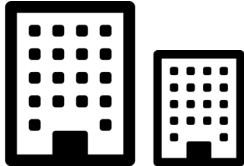
**Jessa**

Planner

# OUR TASK



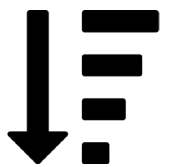
UNDERSTAND THE **WHY**, NOT JUST THE WHAT



TRANSLATE THE STRATEGIC & EDUCATIONAL PLANS INTO A **PHYSICAL PLAN**



**SUPPORT** THE CAMPUS'S EVER-CHANGING NEEDS



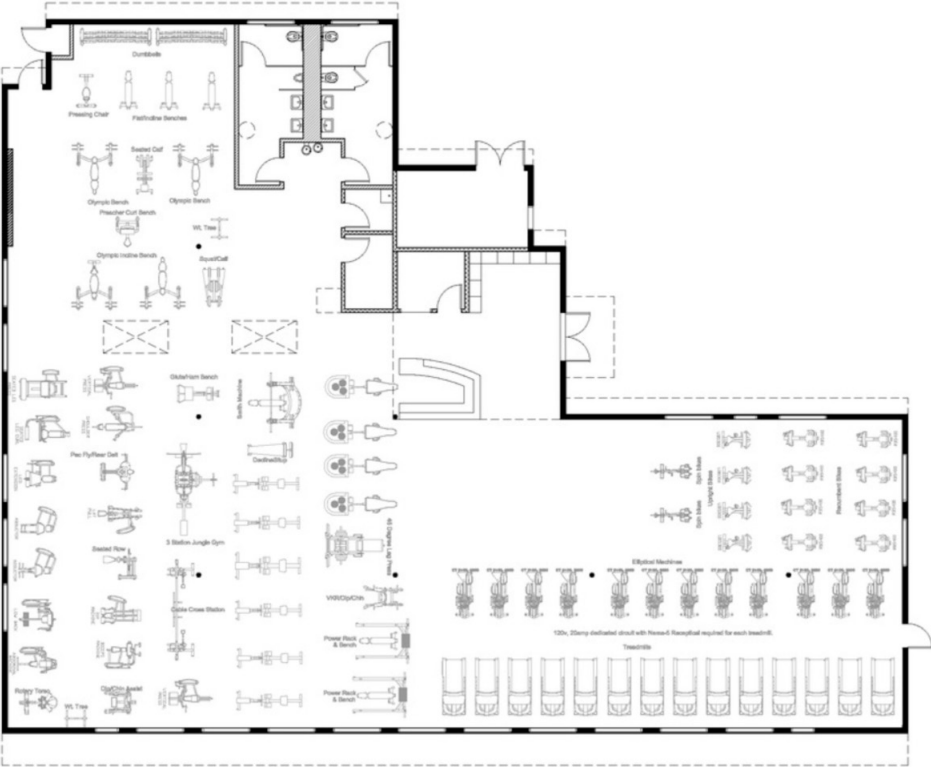
ESTABLISH A **FRAMEWORK** FOR IMPLEMENTATION THAT SUPPORTS DAY-TO-DAY DECISIONS



**MAXIMIZE** STATE FUNDING

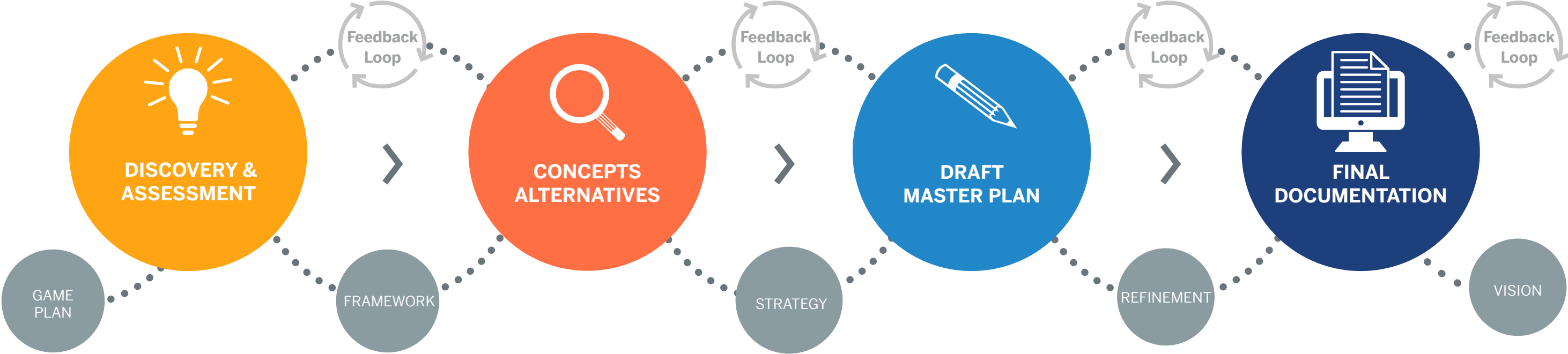


# OUR TASK



# PROCESS & TIMELINE

Four Phases Process



# PROCESS & ENGAGEMENT

Stakeholder Groups

## CORE

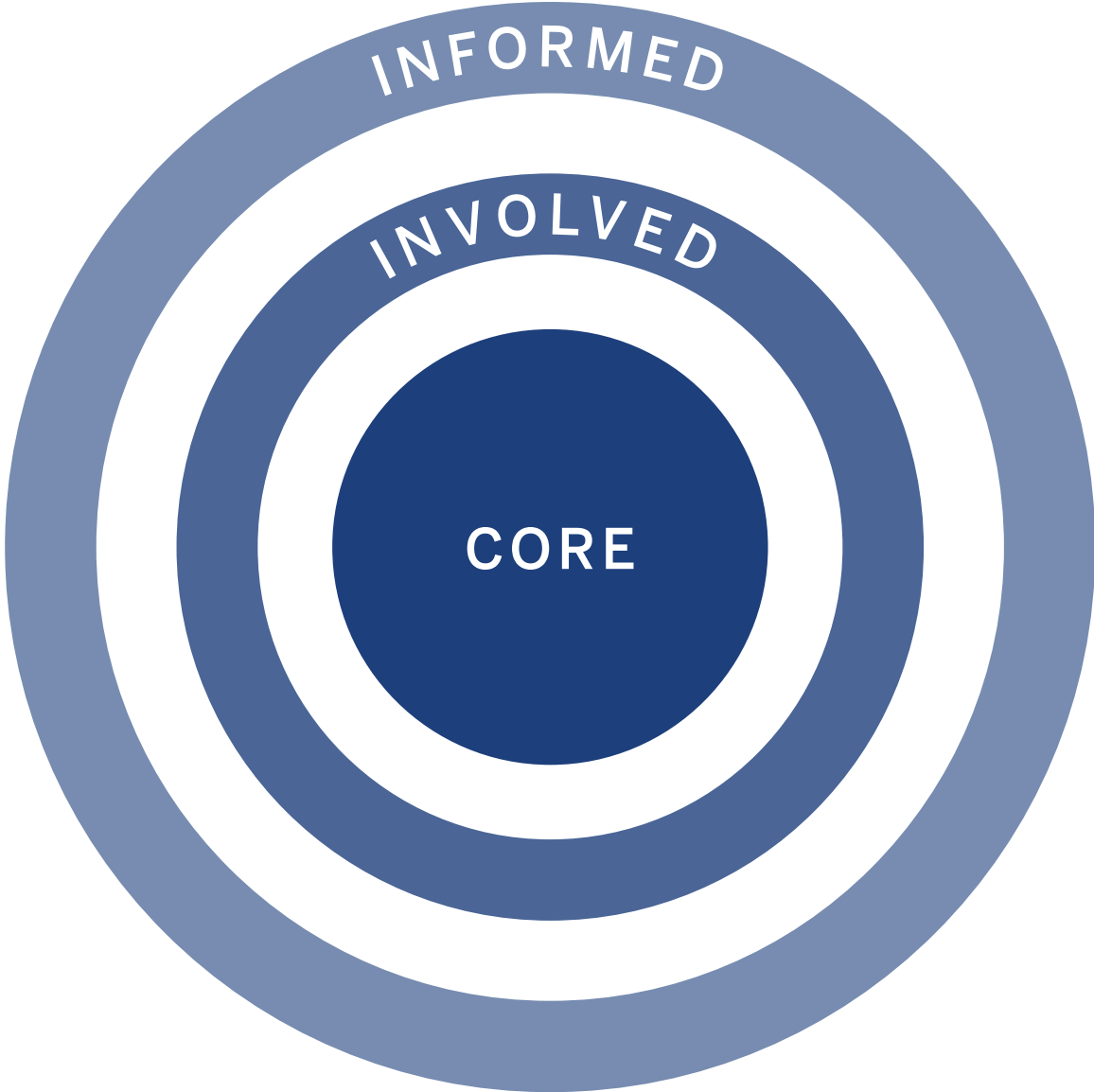
- President’s Cabinet
- Facilities Leaders
- District Leadership

## INVOLVED

- Academic Senate
- Classified Senate
- Associated Students
- Instructional & Student Services Deans

## INFORMED

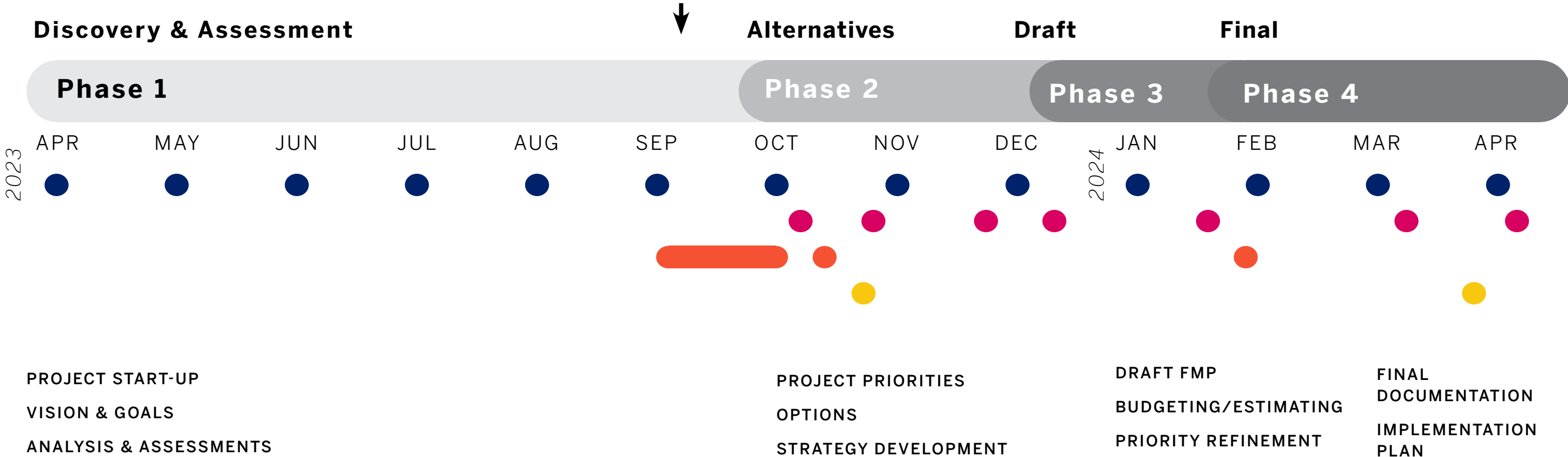
- Campus Community
- External Community





# PROCESS & ENGAGEMENT

Timeline



**ENGAGEMENT**

- DISTRICT LEADERSHIP
- STEERING COMMITTEE (CORE)
- INVOLVED
- COLLEGE COMMUNITY (INFORMED)

# PLANNING FOUNDATION

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02

# PLANNING FOUNDATION

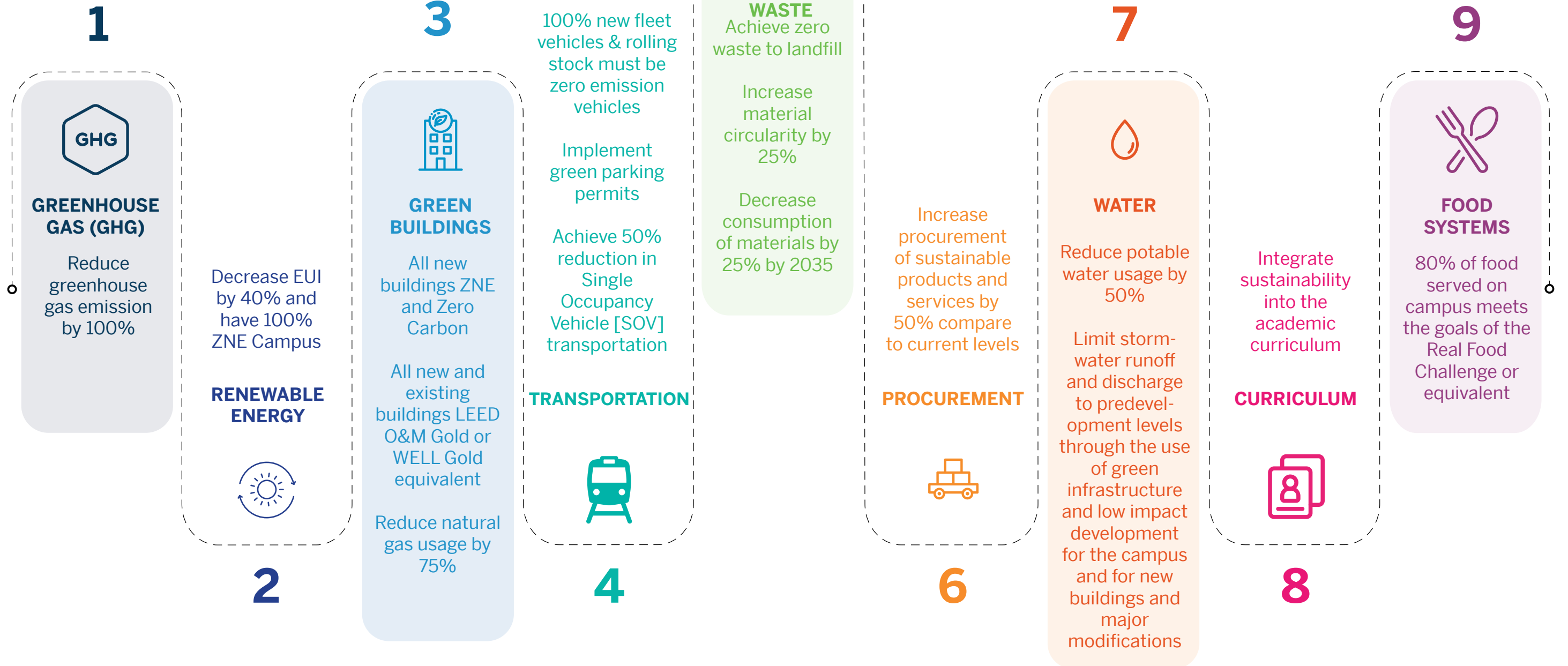
District Strategic Directions 2020-2025

1. IMPROVE **STUDENT LEARNING** AND COMPLETION ACROSS DISTRICT COLLEGES
2. DECREASE **EQUITY GAPS** FOR ALL STUDENTS
3. ADVANCE EXISTING **COMMUNITY PARTNERSHIPS** AND CREATE NEW EDUCATIONAL COLLABORATIONS TO **STRENGTHEN STUDENT PATHWAYS**
4. CULTIVATE A CULTURE OF **ENGAGEMENT** THROUGHOUT THE DISTRICT
5. RESPONSIBLY, EFFECTIVELY, AND SUSTAINABLY **STEWARD DISTRICT RESOURCES**



# PLANNING FOUNDATION

2035 Districtwide Updated Sustainability Goals



# PLANNING FOUNDATION

CCC Vision, Mission, and Values

## Our Mission

Contra Costa College is a public community college serving the diverse communities of West Contra Costa County and all others seeking a quality education. **The College fosters transformational educational experiences and responsive services that ensure effective student learning and institutional effectiveness by committing its resources using equitable, inclusive and integrated decision-making processes.** Contra Costa College offers associate degrees, certificates, transfer preparation, lifelong learning, and career educational opportunities aimed at helping students achieve their economic and educational goals, as well as courses designed to support lifelong learning.

## Our Vision

Contra Costa College strives to provide a high-quality education that transforms student lives in an atmosphere that celebrates academic achievement, diversity, community, and innovation.

## Our Values

Contra Costa College's commitment to its mission derives strength and guidance from institutional values. As a community of educators, the college values:

**GROWTH** to help students learn and to improve the economic and social vitality of communities through education;

**INCLUSION** of diverse opinions, ideas, peoples, and traditions;

**FREEDOM** to pursue and fulfill educational goals in an environment that is safe and respectful for all students, all faculty, all classified professionals, and all managers alike; and

**INTEGRITY** in all facets of our college interactions and operations.

# PLANNING FOUNDATION

CCC Strategic Educational Master Plan 2020-2025

## FORWARD

*Contra Costa College's Strategic Educational Master Plan for the 2020-2025 school years was created to provide a sense of **clarity**, show continued growth within our **community** and expand upon the foundations we have built towards increasing **equity** across our campus.*

## GOALS SUMMARY

### Topic Area 1: Institutional Capacity and College Community Cohesion

#### Goals

- 1.1 Strengthen connection and representation of college community in decision-making process and participatory governance
- 1.2 Steward College Resources in alignment with Strategic Plan utilizing a clear, transparent, data-based decision-making process for the College Budget
- 1.3 Develop a Strategic Enrollment Management (SEM) Strategy
- 1.4 Increase faculty, staff and student morale, and build a strong sense of community cohesion so that the CCC community works well together
- 1.5 Provide a campus that furthers and celebrates learning and the rich culture of our community.

### Topic Area 2: Academics and Student Support

#### Goals

- 2.1 Implement Guided Pathways in order to ensure student-focused academic programs
- 2.2 Ensure that program review is strongly beneficial to each program by tying program review more explicitly to the everyday work of the college
- 2.3 Improve the effectiveness of campus-wide instructional and student support
- 2.4 Increase institutional efficiency of student support through technology, communication and professional development

### Topic Area 3: Student Success

#### Goals

- 3.1 Increase the number of community members who see Contra Costa College as their top choice for higher education
- 3.2 Increase the number of students annually who complete their educational and career goals in a timely way
- 3.3 Improve the educational experience for students with particular emphasis on activities proven to support completion goals
- 3.4 Respond equitably to the unique needs of our diverse students in order to provide the support they need to achieve their full academic and career potential



# PROJECT ROLE



**Rob**

Partner-in-charge



**Kathleen**

Superintendent/  
President GJCCD, Retired



**Benedetta**

Senior Planner



**Nicole**

Senior Planner



**Jessa**

Planner

## Project Role

Guide shared governance groups to **identify goals & values**

Highlight **unique culture** of each college in the plan

Facilitate **listening sessions** among stakeholders

Help to articulate **EMP and equity goals**

Provide insight on **higher education trends**

# STRATEGIES TO INCREASE ADULT ENROLLMENT

Post-Pandemic Recovery Recommendations



Communications with students and student-facing resources, including websites



Satisfactory Academic Progress (SAP) policies



Course scheduling and modality



Advising and student services



Efforts to help students access and afford basic needs.

# TRENDS IN HIGHER EDUCATION FOR 2023

- Career-focused learning flourishes in **modernized, stackable formats**
- **Debt-free education** captures attention
- Institutions rework financial models and revenue streams to attain **sustainability**
- Inclusion and support services build **connection, acceptance, and success**
- Increased marketing spending puts pressure on **quantifiable results**



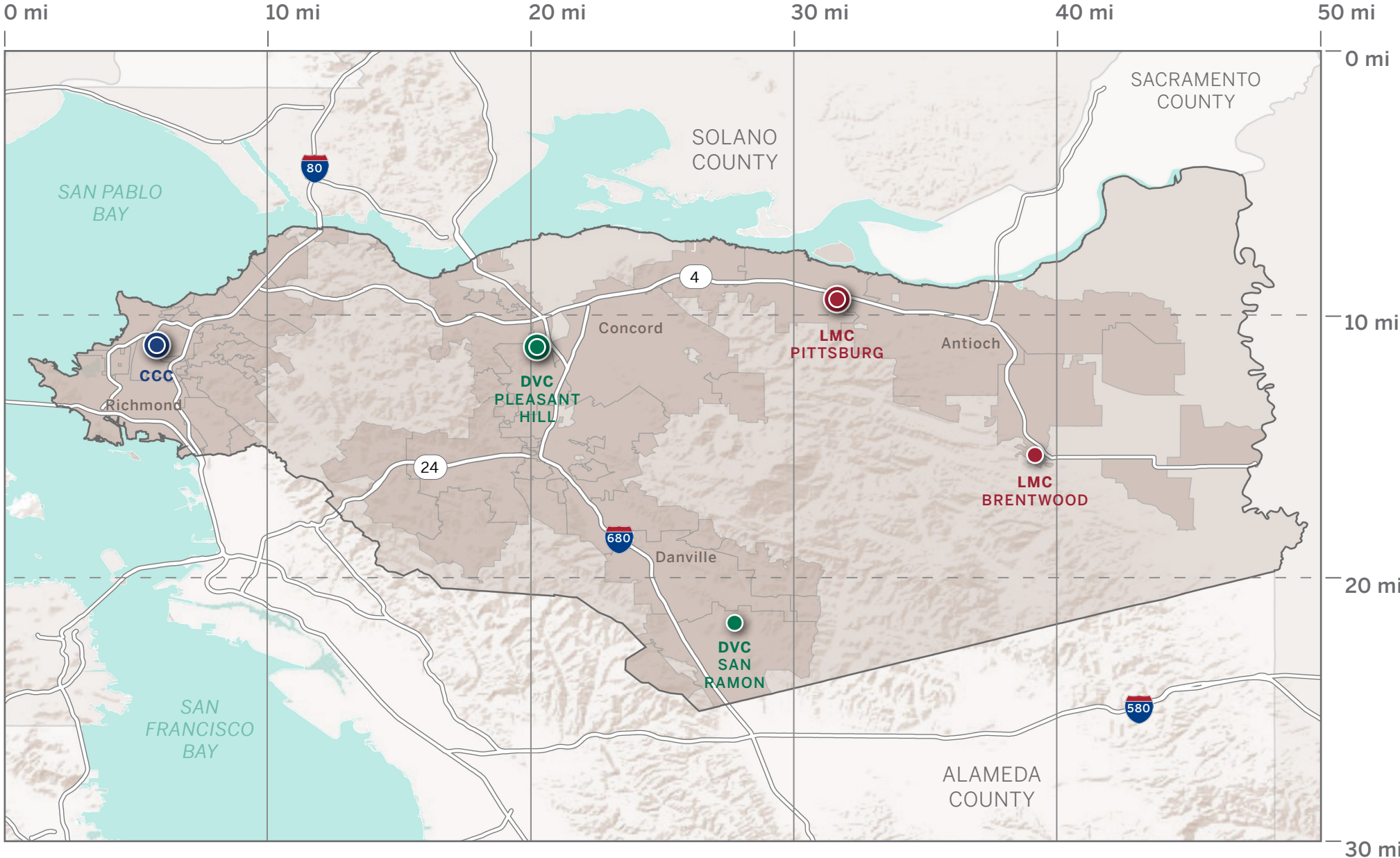
# CONTEXT SETTING

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03

# REGIONAL CONTEXT

## County Map



### LEGEND

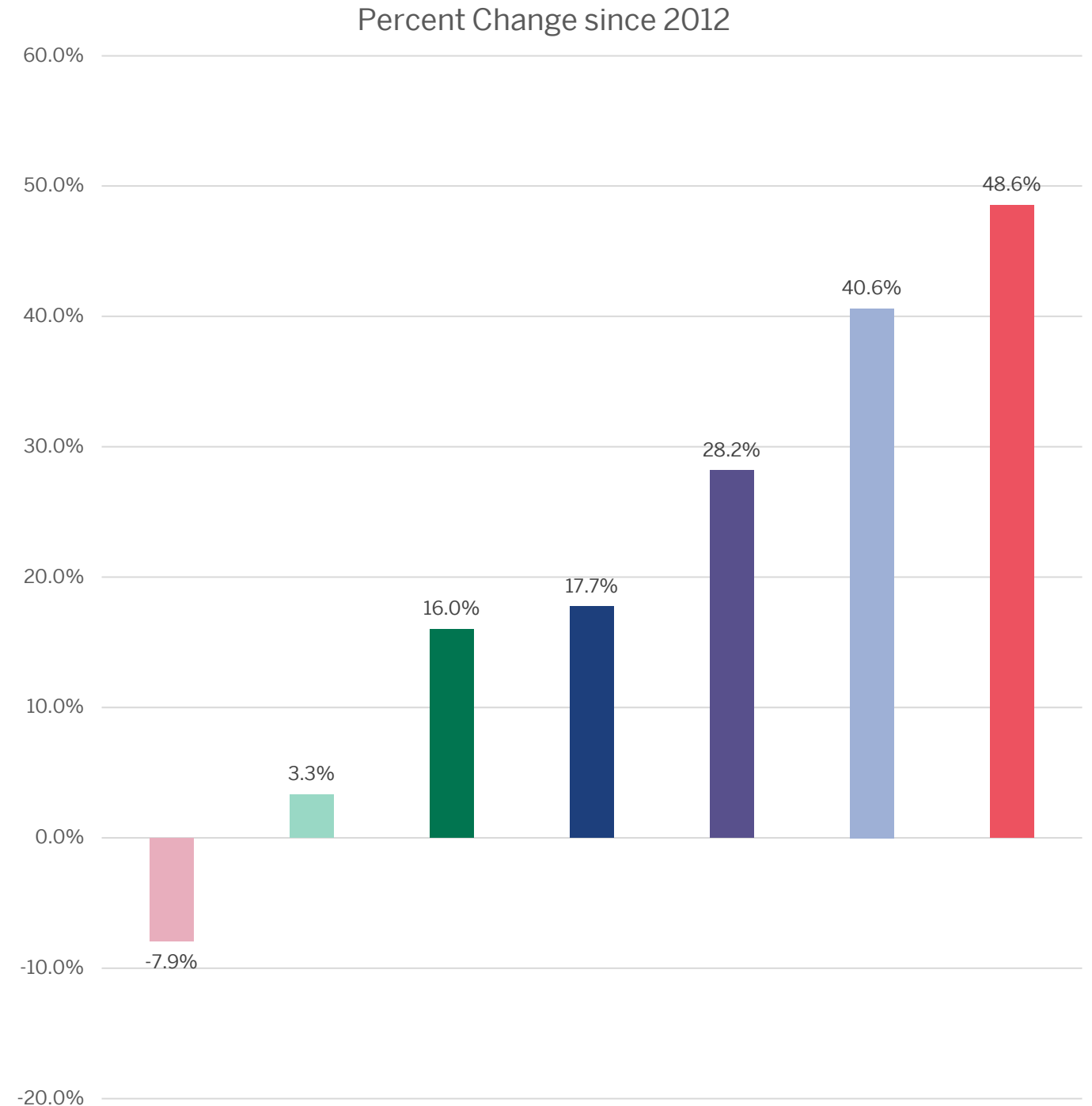
- Contra Costa County
- City Limits
- Contra Costa College
- Diablo Valley College
- Los Medanos College

# REGIONAL CONTEXT

## Race & Ethnicity

- Contra Costa County's population has diversified over the past decade, with significant increases in the number of Asian, Hispanic/Latinx, and multiracial residents.

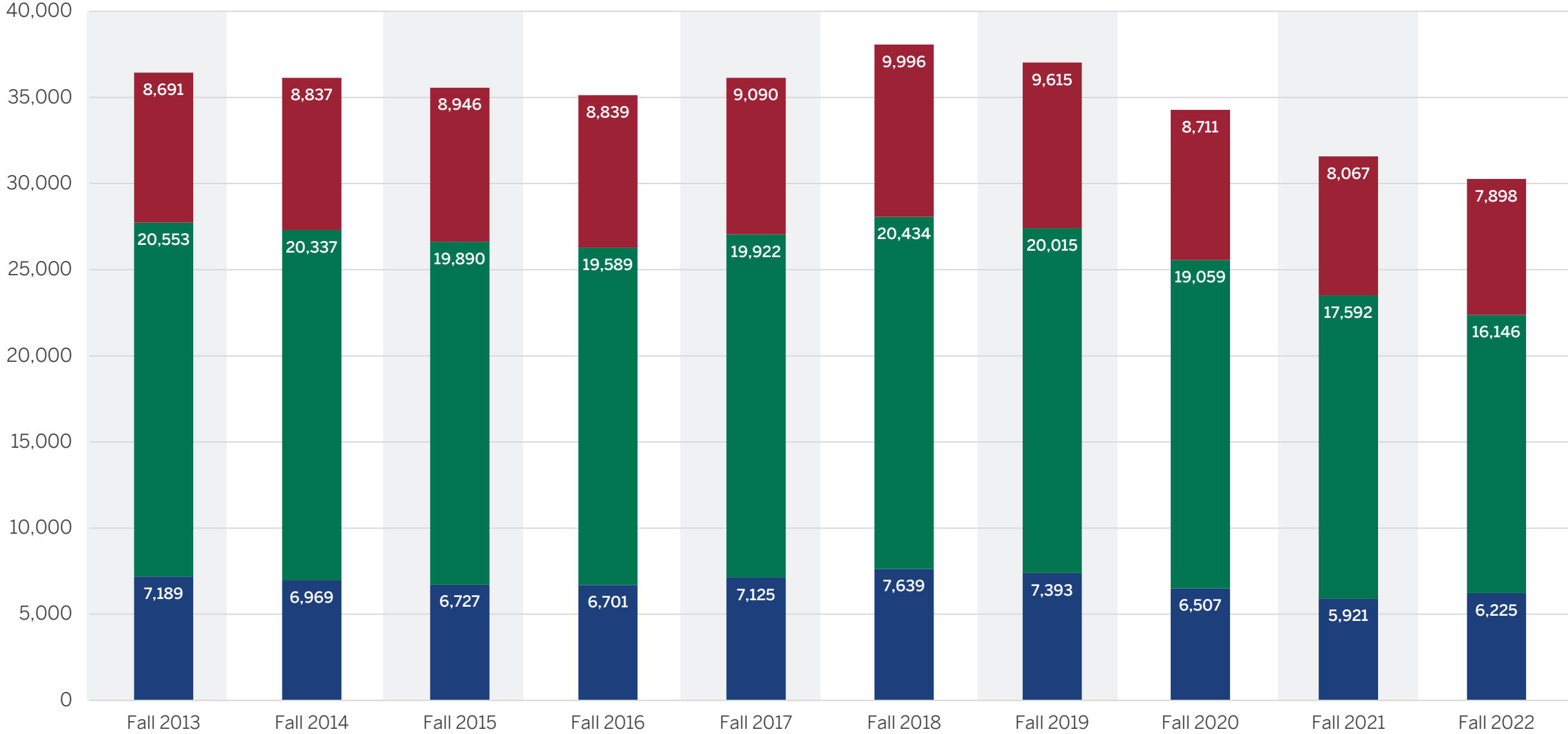
Race/Ethnicity	Population (2012)	Population (2022)	% Total Pop (2022)
White	501,893	462,252	40%
Black or African-American	94,472	97,612	8%
Native Hawaiian or Pacific Islander	4,631	5,372	<1%
Hispanic/Latinx	263,972	310,805	27%
American Indian, Alaska Native, or Other	8,042	10,308	1%
Asian	148,403	208,682	18%
Two or More Races	44,683	66,382	6%



\*Source: U.S. Census Bureau, American Community Survey 2012-2022 (1-Year Estimates)

# DISTRICT CONTEXT

## Headcount by College Over Time



### LEGEND

■ Contra Costa College

■ Diablo Valley College

■ Los Medanos College

Source: California Community Colleges Chancellor's Office MIS Data Mart

# CAMPUS AT A GLANCE

**467,113**  
Gross SF

**314,981**  
Assignable SF

**35**  
Buildings &  
Structures

**13** Buildings over  
8,000 ASF

*includes 35 buildings &  
structures on campus*

**73**  
Acres



Source: FUSION, Google Maps



# SITE WALK



Outside SSC



Automotive Technology



General Education Building



Knox PAC



Library



Science Center



**WE WANT TO HEAR FROM YOU!**

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04

# NEXT STEPS

- 01** Senates Meetings
- 02** Stakeholder Interviews
- 03** ASU Club Rush Event
- 04** All Campus Survey





# CONTRA COSTA COMMUNITY COLLEGE DISTRICT

Facilities Master Planning

**THANK YOU!**

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hart**