



Contra Costa College Foundation

Annual Report

From the President of the Foundation Board of Directors

At the Contra Costa College Foundation, we feel extremely fortunate to live and work in West Contra Costa County because the residents of our community consistently dedicate their time, expertise, and financial support to those who need it most.

This philanthropic spirit is something the CCC Foundation treasures and harnesses for the betterment of our students. When we unite our efforts toward the education of our community at Contra Costa College, we help thousands of students succeed.

As we reflect on the past year, the truth of this statement becomes even more evident. Thanks to the overwhelming support we received from the community, especially since Covid-19, we were able to step up and help even more students with more emergency Wrap-Around funding, more computer and internet access, more funds for tutoring and vital College programming, and more scholarship support than ever before at \$230,000 annually. Thanks to you, more than half of CCC's students have been touched by the Foundation's support and some of our most vulnerable neighbors are getting the education they deserve.

As you can see from these results and the numerous other successes shared in this Annual Report, supporters like you have helped us create a stronger Foundation. But as we conclude this year and move into the next, we know our work isn't any less urgent now — especially with the economic and health uncertainties ahead. We will continue to work tirelessly to address the College's needs, but we can't do it alone.

The Contra Costa College Foundation needs the support of each and every community member if we are to help CCC deliver even more programs and services to students. We are excited to deepen relationships with many of you and establish new ones, because we are confident that great things will happen in the coming year when we work together.

So thank you for the critical role you play in our efforts to lift up our most vulnerable neighbors with an education. As we continue on our journey to a stronger community, we are honored that you have chosen to join us as a partner, supporter, and friend.

With gratitude,



A handwritten signature in blue ink that reads "Eric Zell".

Eric Zell
President, Board of Directors

From the President of Contra Costa College

For 70 years, Contra Costa College (CCC) has served the diverse and extraordinary communities of West Contra Costa County. That history is the strong basis from which we offer high-quality instruction and support services.

Nearly 7,000 students come to CCC each semester for opportunities to earn associate degrees, complete certificates, and upgrade job skills. We also hold transfer agreements with California State Universities, the University of California, and many private higher-education institutions to facilitate transfer into baccalaureate programs.

We know our students' academic journeys are not always easy. The financial and personal barriers many of our students face can hold back even the most ambitious of students. That's why our outstanding faculty, classified professionals, administrators, and partners are so focused on student success in all that we do.

The Contra Costa College Foundation is right there to help too, and we couldn't ask for a better partner. I was reminded of this recently when the Foundation came forward with 90 laptops and free internet access for 250 CCC students, making sure our students could transition to online learning during the pandemic. They were there with their Wrap-Around Fund when that resource was tapped at a 300% weekly increase. And when I heard from a student scholarship recipient about what a difference that scholarship would make for her ability to keep going to school, I was heartened again.

In all the many moments throughout the year like these, the efforts of the Foundation to change student lives in partnership with donors like you become tangible. This is community at its best – respecting, honoring, and advocating so that our youth and students may have every opportunity to reach their highest potential despite life's obstacles.

Sincerely,



Damon A. Bell, Ed.D.
Interim President, Contra Costa College



Vision Statement

We believe that every person, regardless of resources, should have access to a meaningful education and training at Contra Costa College.



Contra Costa College: Committed to Lifelong Learning

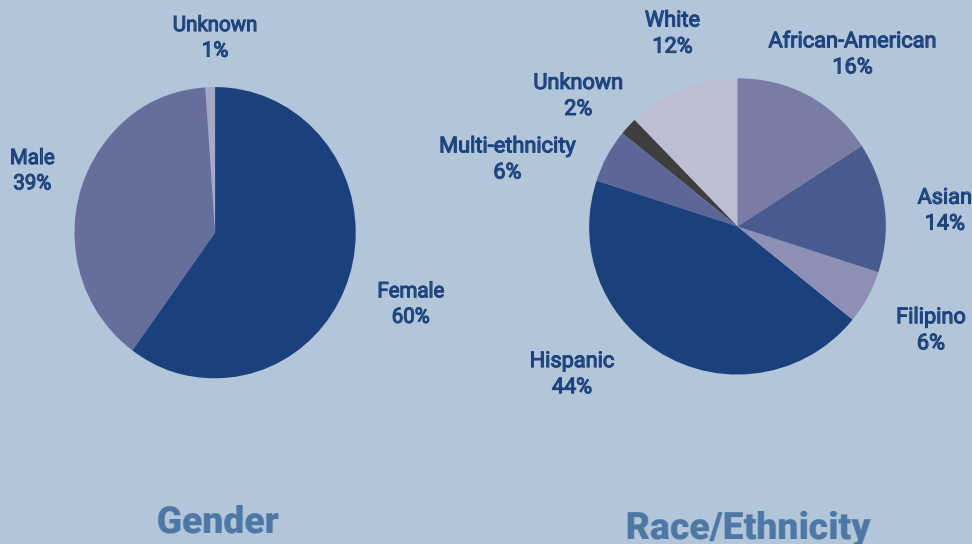
Contra Costa College (CCC) is the oldest and most diverse of the three colleges in the Contra Costa Community College District. Located in San Pablo and Richmond, CCC is the only institution of higher education in West Contra Costa County. CCC helps 10,000 students annually attain an improved quality of life while strengthening families and communities through a true commitment to lifelong learning.

CCC provides exemplary educational opportunities to a socioeconomically diverse and resilient community of predominately Latinx, African American, and Asian students. 85% of students are from low- or middle-low income households, and 38% of students are the first in their families to go to college. A certificate, associate degree, or a handful of classes can change a student's life.

An education at CCC doesn't just make dreams come true, it also fosters economic growth and safety in our local communities. According to a recent study by EMSI, a CCC graduate's average annual return on their education is 23.4%. This means a return of \$8.70 for every dollar a student invests in education at CCC – an exceptional value.

Also, the added tax revenue stemming from CCC students' higher lifetime earnings and the increased output of businesses amounts to \$126.8 million in benefits to taxpayers. Society also benefits from \$18.4 million in social savings due to reduced crime, lower unemployment, and increased health and well-being.

Quick College Facts*



* academic year 2018-2019

11,036
student head
count

26
average student
age

60
associates
degrees

58
certificate
programs

Initiatives and Projects

The Contra Costa College Foundation takes its mission of supporting students and programs at CCC seriously. Thanks to the many relationships we have with our donors, CCC retirees and alumni, institutional funders, industry and business partners, elected officials, and the West County community, we fulfilled our mission through several initiatives and projects this year.

Wrap-Around Fund

In 2017, the Foundation created a Wrap-Around Fund to address financial crises that might otherwise force students to drop out. This emergency grant of up to \$500 per student helps cover real needs that come up such as rent, books, technology, childcare, groceries, transportation, and more. This fund is available to all students, including our undocumented students, as long as they are enrolled at least part-time. The Wrap-Around Fund has dispersed over \$175,000, assisted over 350 students, and successfully kept 86% of recipients in school. The Fund remains a critical tool for students to combat the challenges of the COVID-19 pandemic.

Scholarship Program

The Foundation's long-running scholarship program continues to expand annually. Last year, the program awarded \$230,000 to 90 students to either continue their studies at CCC or transfer to a four-year institution. Students continue to tell us how meaningful this support is to their educational success. This program allows students to focus on their studies as well as participate in extracurricular activities. Due to the pandemic, we celebrated our scholarship recipients virtually in lieu of our annual awards ceremony – check out that video here: tinyurl.com/congrats-2020-comet-scholars.

Technology Support: Laptops and Internet Access

Moving into a new support space as we remain nimble, the Foundation stepped in to fund critical technology needs once the pandemic hit, buying 90 laptops and supporting several hundred students with internet access through a partnership with Comcast. As classes moved online, this has made a huge impact on our students' access to online classes. We plan to continue to fund in this space moving forward.

Tutoring Center, Program Budget Support, and Other Innovations

Tutors at our Learning Resource Center, College program budgets, and innovative ideas that need support are also significant areas of CCC Foundation foci. The Foundation invested over \$150,000 this year across the College, starting with a \$52,000 commitment to our tutoring center. We also invested in many impactful and important projects and programs across campus. Just a few examples include an online biology and art resource guide, the SparkPoint financial literacy program, Historically Black College and University tours for students, the African American Male Symposium, the annual Dreamer's Conference, translation of materials into multiple languages, funding for outreach, music, journalism, ESL, and more.

Science Center

This past year, Contra Costa College broke ground on a brand new, state-of-the-art Science Center, featuring cutting edge laboratories and a planetarium. As a leader in STEM education, CCC has strengthened its commitment to increasing access to these fields with the new Science Center. The Foundation launched a campaign to help support this project, helping ensure that CCC remains a leader in advancing the careers of future scientists of color.



Student Spotlight: Elisha Patterson

For Elisha Patterson, CCC was a second chance. Like about 30% of CCC students, Elisha enrolled as a returning student. "In Richmond, I think we're raised to do K-12, then enter the workforce in order to provide," she explained.

"I came back to school in 2016. What got me to was tragedy. But, I also realized that in order for me to advance in my career, I needed more education."

Once she got here, Elisha loved the opportunity to believe and invest in herself. Still, like many students, Elisha had to work. "I needed money because I've got rent and bills to pay," she shared. "But, I needed to focus on school too."

To help her do that, Elisha applied for CCC Foundation scholarships. She received the African American Staff Association Scholarship, the African American Department Scholarship, and the Early Childhood Education Department Scholarship. "Those scholarships really helped me a lot that year," she said. "The time it took to write the essays and fill out the application was worth it, because I got a 3.8 GPA!"

Then, she applied the next school year and received the Dean Leshner, ASU Achievement, and Dr. Intisar Shareef scholarships, as well as the prestigious Kennedy King Scholarship. Those were helpful when she transferred to Sacramento State to pursue bachelor's degrees in African American studies and early childhood development last year. She graduated from CCC with degrees in African American studies and liberal arts, as well as two certificates in early childhood development.

When asked what her greatest achievements were at CCC, Elisha had quite a list: "Being open to receive what's for me. Being okay to fall and just get back up. Being open to my vision and being open to myself, and growing. Being here has affirmed my identity. When you come to CCC, you're not alone."

Scholarships

For over 50 years, the Contra Costa College Foundation has not wavered in its commitment to scholarships for West Contra Costa County students and their families. Thanks to many longtime and new donors, we are giving away more scholarship funds than ever before to more students – this year an average of \$1,800 for each scholarship. **Included here are our current scholarship offerings.**

#cccwheresmycheck Scholarship (2)	Health and Human Services Department
African American Staff Association Scholarship (2)	Honoring Disabled Veterans Scholarship
Agents of Change Scholarship (2)	Dr. Intisar Shareef Scholarship
Alpha Gamma Sigma Alpha Upsilon Chapter Scholarship Award	John P. Christenson Scholarship
Ann-Jeanette Parrocha Orante Memorial Scholarship	Kaiser Academic Achievement - Second Year Student Award
Ansel Boynton Memorial Scholarship	Kaiser Outstanding Performance - Second Year Nursing Student Award
Arizmendi Culinary Scholarship (2)	Kaiser Outstanding Service - Second Year Nursing Award
Associated Student Union Achievement (4)	Kaiser Outstanding Service Nursing Scholarship (2)
Associated Student Union Leadership (4)	Kathleen H. Allan Memorial Scholarship
Bernard Osher Scholarship (5)	Kellogg Opportunity Scholarship (2)
Bert Coffey Scholarship	La Raza Program Scholarship
Biological Science Department Scholarship	Leonard McNeil Memorial Social Activism
Brandon Schnurr Memorial Scholarship (2)	Lindy Sinclair Scholarship
Carl Vincent Ansberry, Jr. Scholarship	Mack and Gaye Williams Scholarship (2)
Christian Fritz & Marlene Keller STEM Scholarship (2)	Michael J. Catalano Nursing Scholarship
Classified Senate Student Scholarship (2)	Narayan R. Sanwal Scholarship
Contra Costa College Departmental Scholarships (10)	Doctor's Outstanding Clinical Performance - First Year Nursing Student Award
Contra Costa College Foundation General Scholarships (10)	Office of Financial Assistance Scholarship
D.G. Meremeyer Memorial Scholarship	Packard-Zell Memorial Scholarship (20)
Damon P. Bell Veteran Scholarship	Parchester Village Scholarship
Drs. Dan Tanita and Bill van Dyk Scholarship	Dr. Paul and Carolyn Gan Family Scholarship (2)
Dean Leshner Scholarship (6)	Per Ankh Academy Scholarship
Doctor's Outstanding Service - First Year Nursing Award	Philosophy Scholarship
Donald Siemann Memorial Pre-Nursing Scholarship	Psychology Program Scholarship
DSPS "ABILITY" Scholarship	Puente Transfer Scholarship
Early Childhood Education Department	Robert T. Fredericks Scholarship
Edmund L. Regalia Scholarship for Continuing Students (10)	Russell Stillwell Nursing Scholarship
EOPS Transfer Scholarship (3)	San Pablo Scholars (5)
Extended Opportunity Programs & Services	Dr. Saul Jones Student Nurse "Superstar"
Fred Tarp Memorial Scholarship	The Sidharta Family Scholarship (2)
Genirberg Family Scholarship (4)	Stephen C. Schaefer Scholarship (5)
Gill Family Charitable Trust Scholarship (5)	Susumu and Namiko Abe Memorial Scholarship (2)
Granzella Re-Entry Parent Scholarship	Sy & Beverly Zell Scholarship (5)
The Haist Family Tool Scholarship (2)	Victoria S. Jeung Scholarship
Harold G. Keck Memorial Scholarship	

"This scholarship will help me in pursuing my dream of attending the University of California, Davis. There are no words that can tell you how deeply honored and thankful I am that I was chosen to be a recipient. I want to thank you for choosing me to be awarded, it means a lot that you will be helping me to pursue my education and get my degree." - Abia Hussain Syed, 2020 Scholarship Recipient



Thank You Donors

We thank the following donors for their generosity and support of Contra Costa College students between January 1, 2019 – June 15, 2020.

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"I've been a proud Comet for a long time. The CCC Foundation continues to be a beacon of hope for our students, faculty, staff, community, and friends. Over the last four years under the leadership of the Foundation Board and Director Sara Marcellino, the Foundation has increased its giving and philanthropic activity in leaps and bounds. It's funded student initiatives such as scholarships, cash grants, program supplemental funding, Historically Black Colleges & University tours, and the sponsorship of the African American Male Symposium, to name a few. CCC is fortunate to have this resource for our students. Go Comets!" - John Wade, Director of Athletics





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David Brown, esq.
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"CCC was a transformative experience for me. When I was a student, I needed an environment that was supportive and inclusive, encouraging and challenging. As I've stayed in touch with the College over the years, CCC continues to acknowledge my accomplishments and make me feel special. I truly believe that America's community colleges are special places — places that don't enjoy the support they deserve. At CCC, I feel good about contributing my time, sharing my relationships, and donating. It is a place where I can make a difference." - Alfonse Upshaw, CCC class of 1992 & Foundation donor



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Nalini Kale, Design



By the Numbers

Contra Costa College and the CCC Foundation have provided a collective 120 years of service to thousands of students in West Contra Costa County, helping students learn skills that lead to jobs earning more than \$80,000 per year.

Immediate Needs

<p>\$700,000</p> <p>was distributed for student scholarships and college programs.</p>	<p>160</p> <p>students received scholarships, assisting with transfer or job training and placement.</p>
<p>25</p> <p>faculty and staff received funds to improve, support, and enhance classroom experience.</p>	<p>\$250,000</p> <p>went directly to students for Wrap-Around grants, laptops, and internet access.</p>

Long-Term Investments

<p>\$7.2 million</p> <p>is being invested for the mid- and long-term benefit of students this year.</p>	 <p>supporting future students</p>
 <p>ensuring long-term stability</p>	<p>\$1 million</p> <p>of the Foundation's funds has been endowed, ensuring we can help students in perpetuity.</p>

CCC Foundation Legacy Society

The CCC Foundation Legacy Society recognizes the thoughtful individuals who have included the Contra Costa College Foundation in their estate plans. We gratefully acknowledge their extraordinary commitment to providing generations of West County students with the opportunity to pursue an education at CCC.

A.A. Carrico
Anonymous
Bruce Carleton
Carol Maga
Eric Zell
George and Mary Bertolotti
Geraldine M. Packard
Lee Brelie
Linda Cherry
Lindy Sinclair
Dr. Lorraine Schnurr
Phyllis A. Goldman
Stephen C. Schaefer
Dr. William van Dyk and Margaret Sullivan

Packard-Zell Memorial Scholarship

Recently, the Contra Costa College (CCC) Foundation received a transformational gift of \$2.8 million from a local Richmond community member, Geraldine M. Packard, who believed in an education for all, especially students ready to restart their educational journeys after trying at higher education once before.

The newly established Packard-Zell Memorial Scholarship at the CCC Foundation – named after Geraldine whose maiden name was Zell and whose late husband Robert's last name was Packard – established a non-endowed scholarship fund to be spent in support of Contra Costa College students over the next few decades.

This reentry scholarship resembles a similar one the local couple held at the Foundation for years during the 1990s but closed in 2004 upon Robert's passing. It supports students who tried to go to college, dropped out, and are finally ready to enroll full-time at CCC while pursuing either an Associate Degree for Transfer (ADT) or full preparation for the workforce through CCC's career education pathways.



"The Packard-Zell Memorial Scholarship is our largest scholarship opportunity to date, and that's super exciting," shared Mia Henderson-Bonilla, Contra Costa College Scholarship Program Specialist. "To be able to offer \$100,000 annually to 20 eligible Comet Scholars over the next few decades is incredibly substantial. This award is large enough to offset some, if not all, of our students' educational expenses at CCC."

Geraldine M. Packard, known as Geri, was a long time Bay Area resident and daughter of Frank and Mary Zell. Geri attended Reed College in Portland where she graduated with a Bachelor's degree. She was a beloved school teacher and librarian who served the communities of Cupertino and Alameda for more than 20 years. She married Robert "Bob" Packard on August 20, 1964 and later moved to Richmond where they resided for more than 30 years.

For many CCC students, the Packard-Zell Memorial Scholarship will be the difference between continuing to pursue an education and dropping out of school because of cost. Geraldine's legacy and generosity will be felt by CCC students on their way to more productive careers and meaningful lives for years and years. Indeed, this remains her true gift.



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"I would love to hear from you, as it is always such a joy for me to spend time with the people who care about our students. Please call, e-mail, drop by, or reach out anytime!" - Sara Marcellino, Director

