



# The Economic Value of CONTRA COSTA COLLEGE

## OPERATIONS SPENDING IMPACT

Impact of CCC's payroll and day-to-day spending

### ALUMNI IMPACT

Impact of the increased earnings of CCC's alumni and the businesses they work for

**\$223.3 million**  
ADDED INCOME

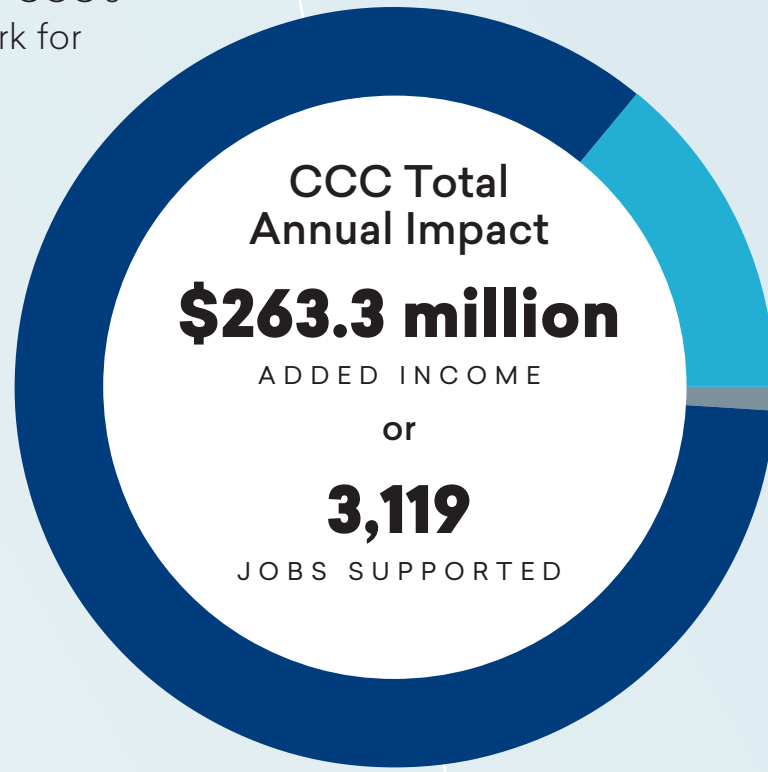
an economic boost similar to hosting the World Series

**37x**



or

**2,116**  
JOBS SUPPORTED



**\$38.7 million**  
ADDED INCOME



enough to buy  
**1,153**  
new cars

or **982**  
JOBS SUPPORTED



## STUDENT SPENDING IMPACT

Impact of the daily spending of CCC students retained in and attracted to the region

**\$1.3 million**  
ADDED INCOME

enough to buy


**104**

families\* a year's worth of groceries





or **22**  
JOBS SUPPORTED



\* family of four     = 100 jobs

### About Contra Costa College

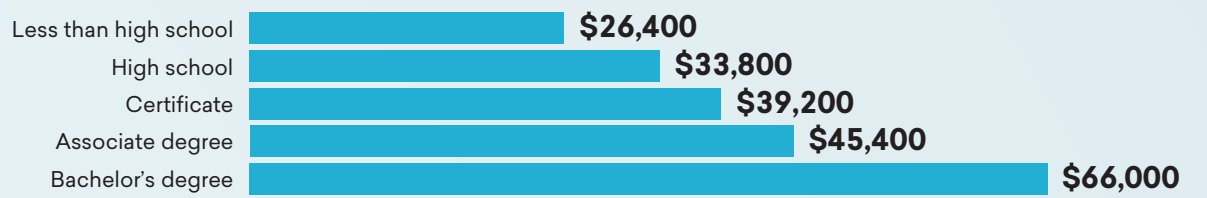
 **9,890**  
Credit Students

 **151**  
Personl Enrichment Students

 **948**  
Employees

### Average Earnings in West Contra Costa County

The average associate degree graduate earns \$11,600 more than a high school graduate at their career midpoint.




### West Contra Costa County



### For every \$1 invested by...

 STUDENTS  
\$1 =  **\$8.70**  
in lifetime earnings

 TAXPAYERS  
\$1 =  **\$3.50**  
in added tax revenue and public sector savings

 SOCIETY  
\$1 =  **\$19.30**  
in added state revenue and social savings