The Economic Value of CONTRA COSTA COLLEGE

Impact of CCC’s payroll and day-to-day spending

$38.7 million added income

enough to buy
1,153
new cars

or
982
jobs supported

Impact of the daily spending of CCC students retained in and attracted to the region

$1.3 million added income

equivalent to
104
families’* a year’s worth of groceries

or
22
jobs supported

* family of four

Average Earnings in West Contra Costa County

The average associate degree graduate earns $11,600 more than a high school graduate at their career midpoint.

- Less than high school: $26,400
- High school: $33,800
- Certificate: $39,200
- Associate degree: $45,400
- Bachelor’s degree: $66,000

For every $1 invested by...

- STUDENTS = $8.70 in lifetime earnings
- TAXPAYERS = $3.50 in added tax revenue and public sector savings
- SOCIETY = $19.30 in added state revenue and social savings

Sources: